

**Biography for Kathy Bernard, Keynote Speaker/Facilitator on Pain Points in the Talent Pipeline**



Kathy Bernard speaks on, and facilitates workshops about, **Pain Points in the Talent Pipeline** to equip industry groups and companies to solve their talent shortage *fast!* She uses statistics and stories to put the deepening talent gap into perspective and previews a bleak business future if the gap isn't addressed quickly. She approaches shortages by looking at the problem from all sides -- from employers' high expectations -- to applicants' frustrations -- to colleges graduating candidates who may not match the dire need. She also reveals real, actionable solutions, best practices, and surprising alternative candidate hiring options that reap unexpected benefits.

Bernard is also a sought-after LinkedIn trainer for business and job search and a leading speaker on exactly how to land a great job. She is the creator of the groundbreaking [WiserU Career System](#) and author of the soon-to-be-published book, *The WiserU Way to Land a High-Paying Career*. Before launching WiserU, Bernard was an award-winning communications leader, racking up 27 awards for excellence on behalf of Enterprise Holdings, CBS Radio, Caleres, and others.

She has personally coached 1,250+ people, reached more than 1.5 million people through her popular [WiserUTips.com](#) blog, and led more than 1,000 speaking engagements, training sessions and webinars. **Book her today to solve your talent shortage and get great candidates hired!**

*"I watched the whole of your presentation and I thought it one of the most professionally focused presentations I have ever seen."*



**-- Simon Hamer, Super FX Solutions Limited, Nottingham, England**

*"Kathy knows her subject matter quite well. Well worth it and you know you received the very best training possible."*



**-- Nancy Friedman (aka The Telephone Doctor), Keynote Speaker, Selected Favorite Speaker by Meeting Planners Magazine**

**To Book Kathy, CONTACT:** Kathy Bernard, 314-620-1184 | [kathy@wiseru.com](mailto:kathy@wiseru.com) | [wiserU.com/speaking](http://wiserU.com/speaking)